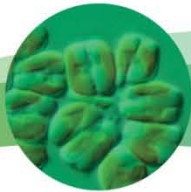


# cellana™

algae-based products  
for a sustainable future™



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Jeff Obbard, Ph.D.  
Vice President, Science & Technology

# Cellana LLC

## Our Focus

To develop the most productive plants on earth – **microalgae** – to produce biofuels, nutritional oils, aquaculture and animal feeds while simultaneously reducing industrial emissions of CO<sub>2</sub>.



# Cellana Timeline



HR BioPetroleum  
Founding



ALDUO™  
Patent Filed



Commercial  
Facility MOU



Kona Demo  
Facility  
Operational



HRBP Acquires  
Cellana



Pilot Facility Production (NELHA)

Demo Facility Production

DARPA (DoD) funds

Shell Petroleum JV Funding (\$80M)

Leveraging >\$80MM investment in  
technology platform

Validated operating platform at Kona  
Demonstration Facility

Team member in a \$44M  
DoE grant: National Alliance  
for Advanced Biofuels &  
Bioproducts



Leading \$9M  
DOE Funded

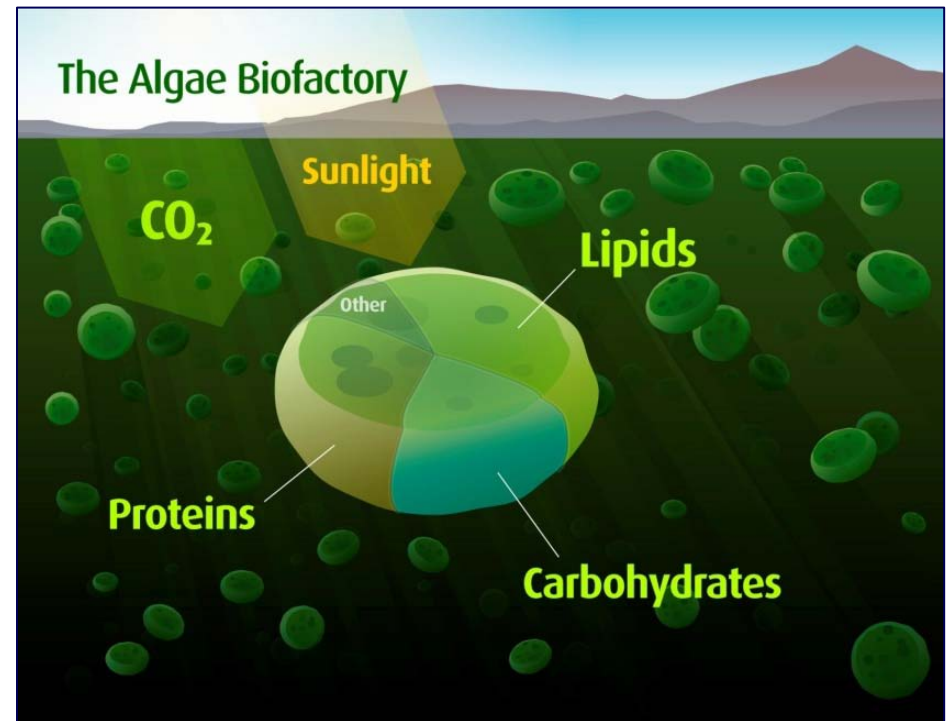


\$5.5M Grant

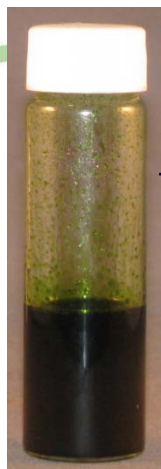


# Why Microalgae?

- Microbes that grow like plants
- Use carbon dioxide, water, nutrients and light for photosynthetic biomass production
- Produce proteins, carbohydrates, lipid-oils and wide range of metabolites
- Under stressed environment → alter lipid metabolism

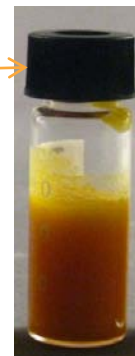


# The right kind of Oil

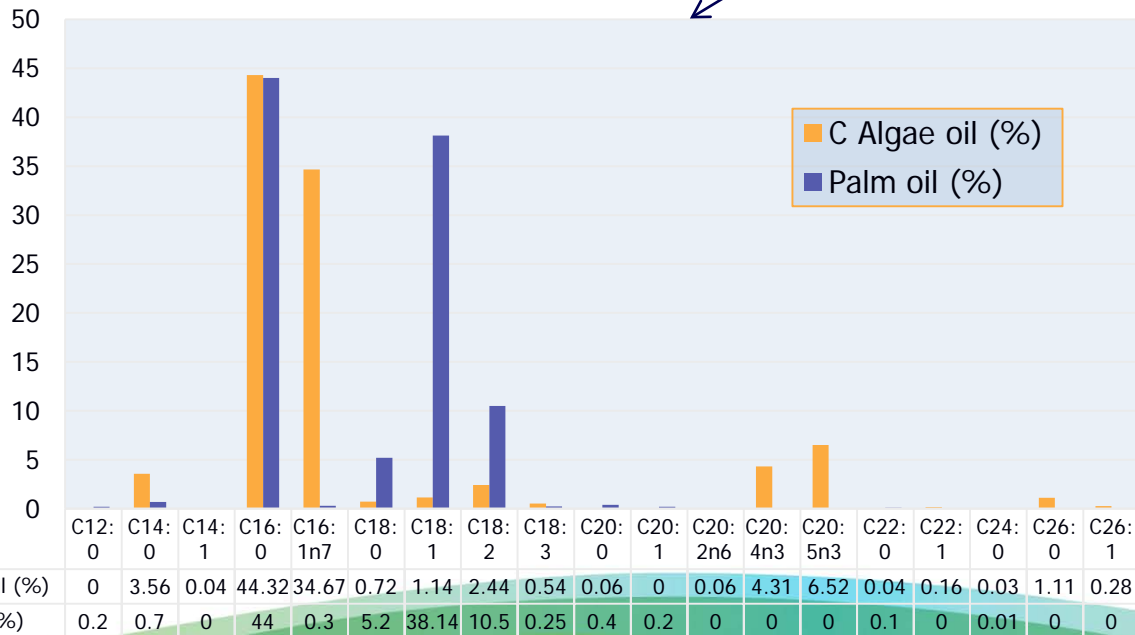


Group	%
Glycerides and Fatty Acids	79
Phospholipids	1
Sterols	2
Carotenes	1.5
Chlorophyll	0.30
Others	16.2

	% By Weight
C12:0	0.00
C14:0	3.56
C14:1	0.04
C16:0	44.32
C16:1n7	34.67
C18:0	0.72
C18:1	1.14
C18:2	2.44
C18:3	0.54
C20:0	0.06
C20:1	0.00
C20:2n6	0.06
C20:4n3	4.31
C20:5n3	6.52
C22:0	0.04
C22:1	0.16
C24:0	0.03
C26:0	1.11
C26:1	0.28



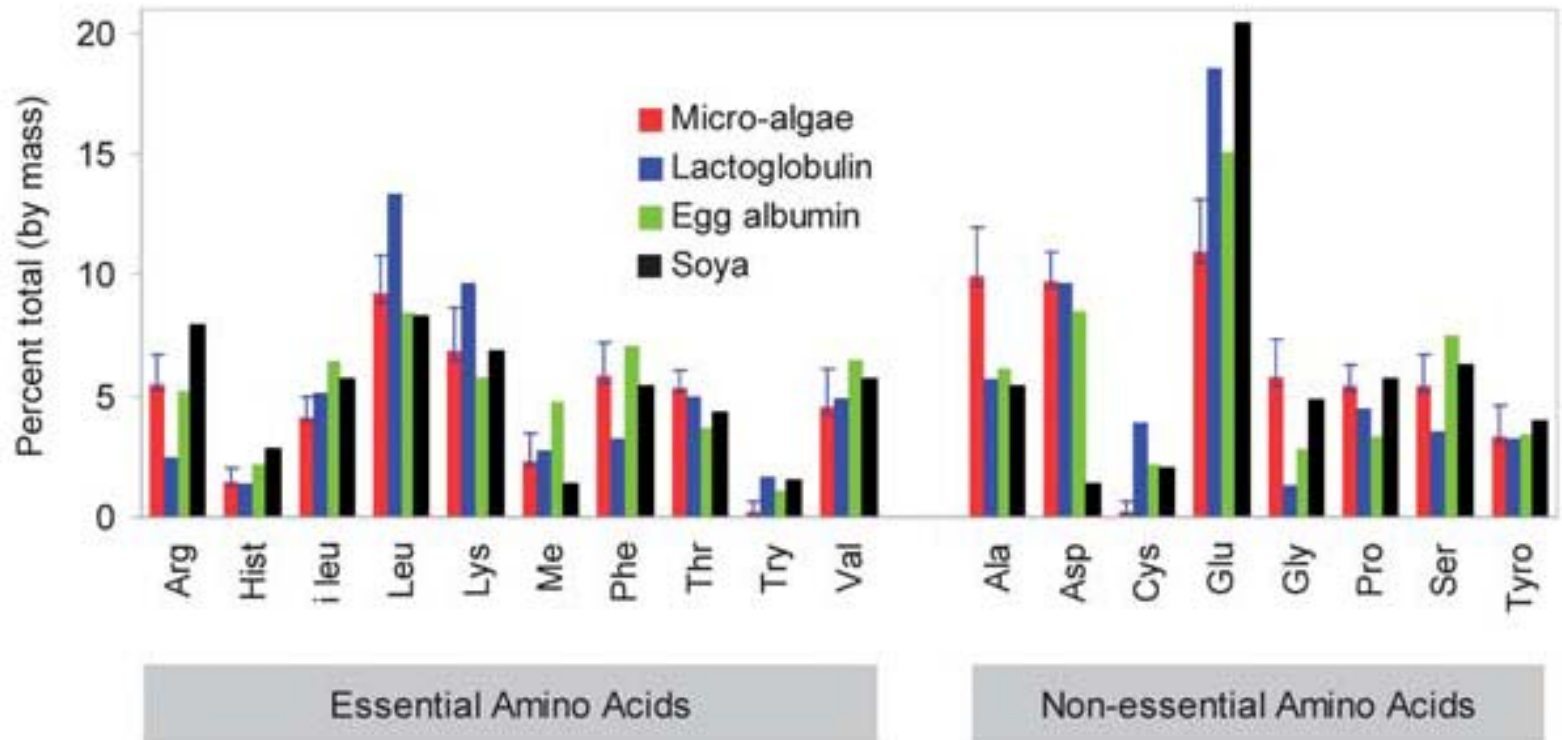
% by weight



PUFAs

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# The right kinds of Proteins

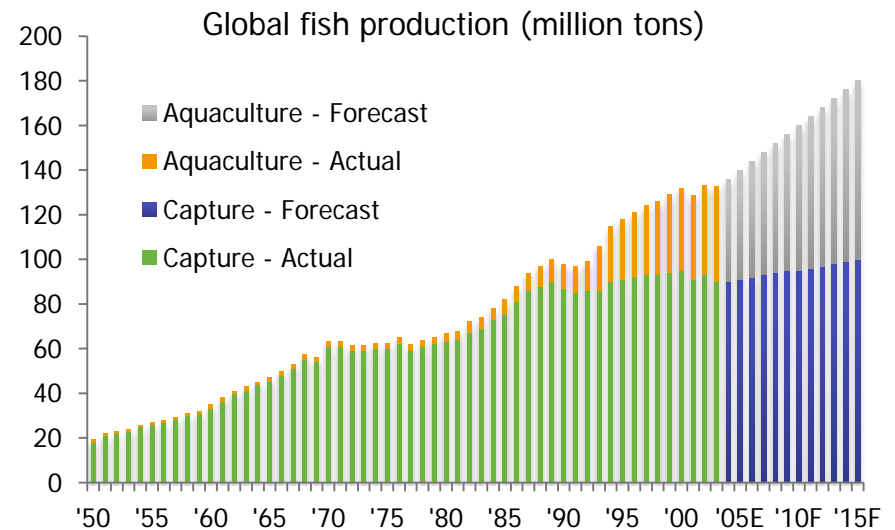
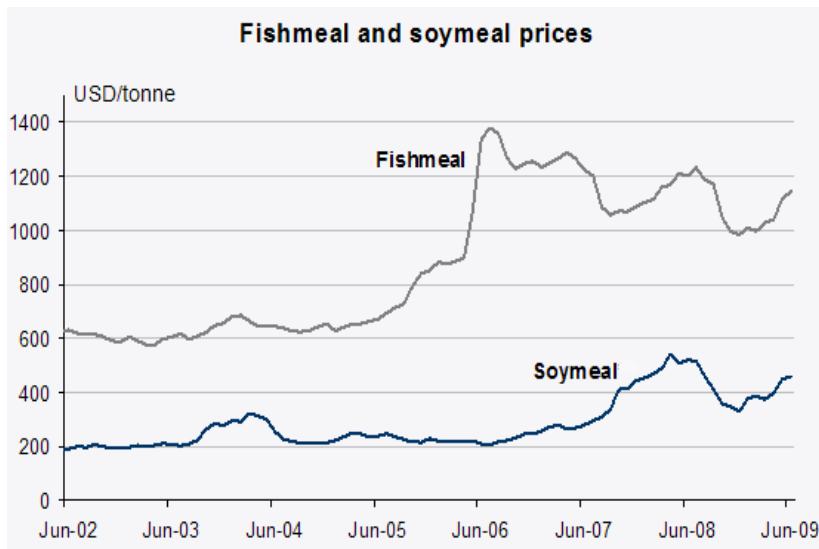


*Amino acid distribution is comparable to high-value feed proteins*

# Opportunity for Algal Protein to Replace Fishmeal in Aquafeeds

Fishmeal supply declining and prices expected to increase (current price >\$1,500/MT)

Aquaculture growing rapidly and in need of protein



# Market Opportunities: Animal Feed/Aquaculture

## Current and Future Need for Feed Supply is Great



Large opportunity for algal-based feeds to replace fishmeal in aquafeeds and supplement livestock feed

- Demand increasing
  - World population growth is driving meat consumption, more meat means more rising animal feed demand
  - Market
    - \$9B+ fishmeal: 6-7 million MT/yr @ \$1500+/MT
    - \$300B+ livestock feed: 1 billion MT/ yr @ \$300+/MT
  - Need for non-fish sourced protein
- Feed types
  - High value: Whole biomass
  - Good value: Proteins/Carbohydrates (oil extracted)





# Cellana's Technology Pathway: Kona Demonstration Facility (KDF)



2.5 ha/ 1.5 ha

# ALDUO™ Hybrid Cultivation Technology

## Step 1:

Photobioreactors (PBRs):  
Continuous, contamination-free  
biomass production  
(*nutrient replete*)



## Step 2:

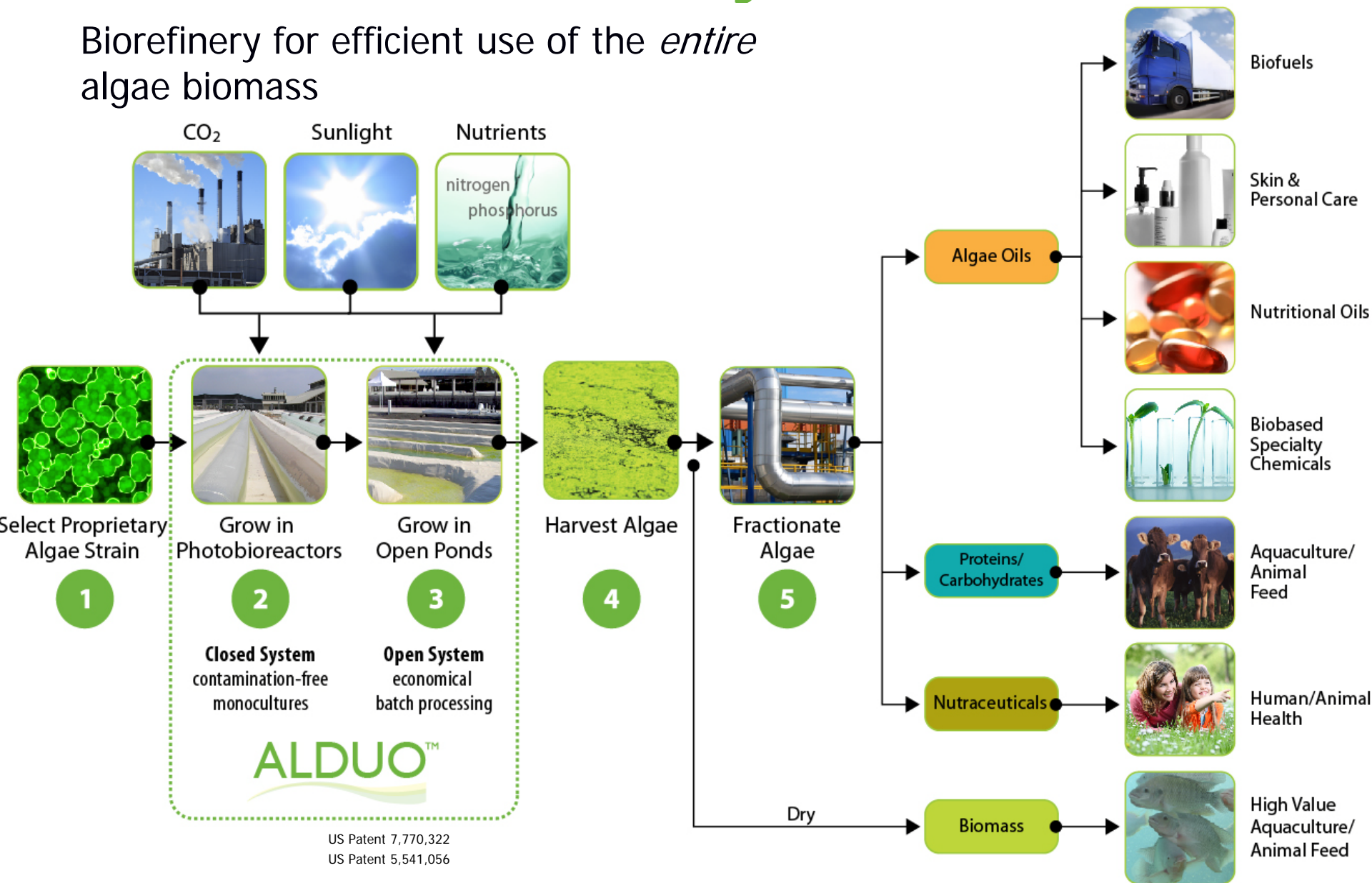
Open production ponds:  
Efficient, large-scale batch production of  
lipid-enhanced algae (*nutrient deplete*)



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# Biorefinery Model

Biorefinery for efficient use of the *entire* algae biomass





# We use only native marine microalgae

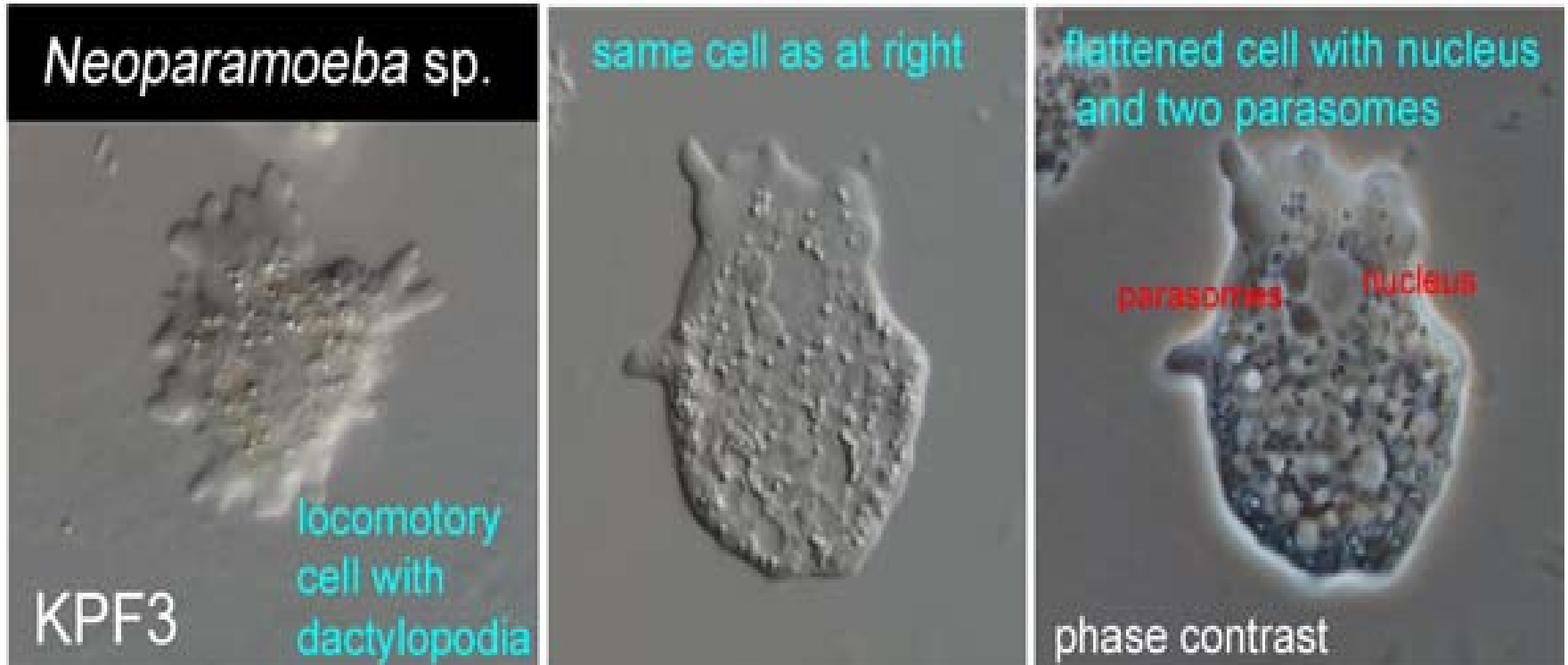
1. Identify, isolate and characterize naturally occurring strains of **marine microalgae**. No conflict with freshwater.
2. At the facility we grow **non-genetically modified** marine microalgae indigenous to Hawaii.

# We select the best strains



1. Microalgae strains subject to biological & biochemical screening program.
2. Trials conducted at bench-top (20L) to mid-scale (200L), to large outdoor cultivation (750,000 L).

# Biological Contaminant Control



# We optimize the best strains



1. Mid-Scale System comprises 12 x PBRs & Ponds (x 200 L)
2. Up to 4 x strains tested **simultaneously** under **outdoor** conditions (triplicate randomized design) to prepare strains for large scale **ALDUO™** System

# Patented hybrid ALDUO™ system – photobioreactors (PBRs) and...



1. Microalgae are cultivated in hybrid ALDUO system, using a combination of 25,000L photobioreactors (PBRs) and 60,000 L raceway ponds
2. PBRs ensure continuous production of biomass with maximum cell division and low contamination risk (**nutrient replete**)



# ...Open Raceway Ponds



1. Biomass from PBRs used to inoculate to open raceway ponds for generation of intracellular lipids over a 3-4 day pond cycle (**nutrient deplete**)

# Harvesting and Dewatering

A photograph of industrial equipment in a facility. The central focus is a large, stainless steel centrifuge with a green motor on top, surrounded by a yellow safety railing. To the right is a control panel with a screen and buttons. In the background, there are large white storage tanks and a blue overhead crane structure. The scene is brightly lit, likely from large windows on the right side of the frame.

1. Harvested biomass undergoes **gravitational settlement** (5-8% solids) prior to **centrifugation** (15-20% solids) and **drying** (95% solids)

# Microalgae Oil versus Palm Oil Production

Oil yield	Min	Max	Unit	Source
KDF oil yield	5.5	8	g/m <sup>2</sup> /d	KDF data
	22306	32444	L/hectare/yr	
Palm oil yield	5960	5960	L/hectare/yr	Demirbas and Demirbas, 2011
KDF vs. palm oil	<b>3.7</b>	<b>5.4</b>		

Source: Bemirbas A and Demirbas MF, 2011, Importance of algae oil as a source of biodiesel. Energy conversion and management 52: 163-170



1. Left and background - dried microalgae biomass (defatted)
2. Center - Algal biodiesel and biocrude oil
3. Right – co-product omega-3 oils and carotenoids

# US Department of Energy

## Large Scale Production of Fuels and Feeds from Marine Microalgae

\$15M Grant: Sept. 2010 to February 2013

### Objectives

- 1. Product Development:**  
Algal lipids (fuel) and defatted biomass (aquaculture feed);
- 2. Pilot Production:**  
Bulk biomass production at Kona Demonstration Facility (KDF)
- 3. Mid-Scale Screening:**  
Test strains in 200L photobioreactor and mini-pond system;
- 4. Laboratory Scale Studies:**  
5L studies to improve strain characteristics (lipid; growth rates)
- 5. Analytical Method Development –**  
Tools to measure algal biochemistry; physiology; genetic profiles;



# US Dept of Agriculture

## Developing a New Generation of Animal Feed Protein Supplements: Co-Products from Marine Algae Biofuel Production

\$5.5M Grant; May 2011- April 2013

### Objectives:

#### 1. Feedstock Development:

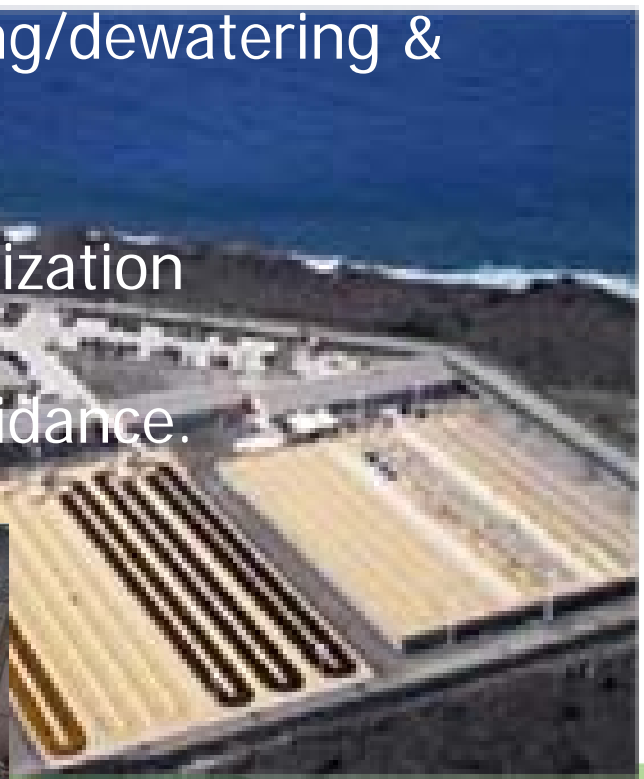
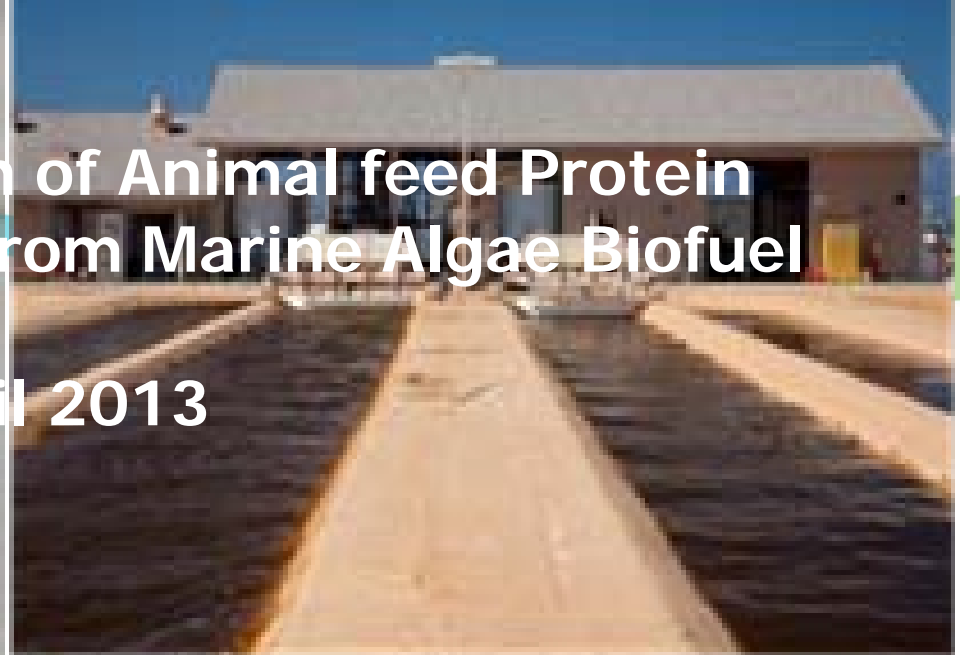
strain development; cultivation; harvesting/dewatering & processing.

#### 2. Bio-based Product Development:

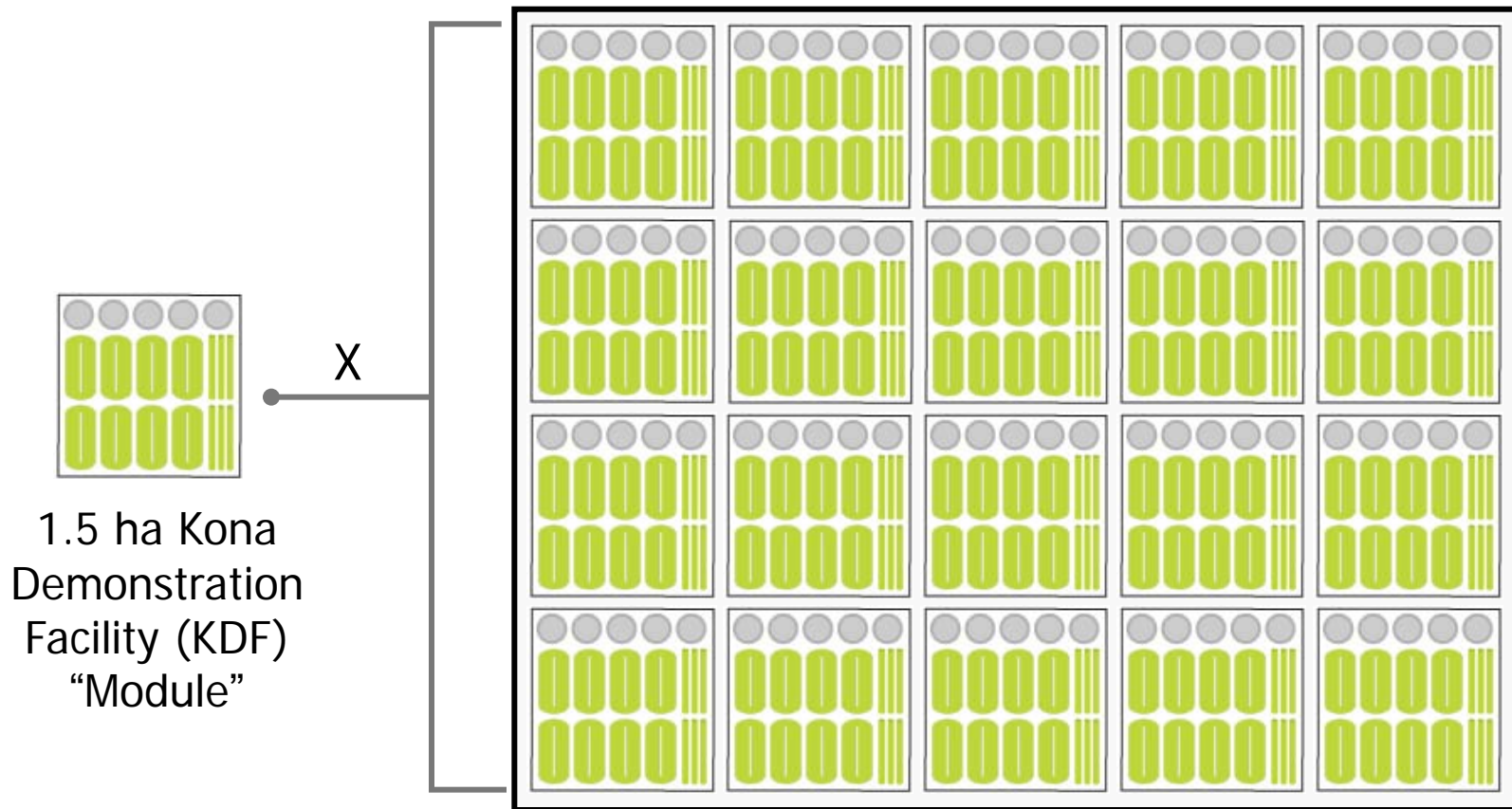
Feed formulation; feed trials; feed optimization

#### 3. Biofuels Development Analysis:

Energy, environment (LCA); strategic guidance.



# Modular, Scale-Up Enables Facility Expansion



Commercial Algae Facility Example  
(20 "Modules" = 30 ha)



# Cellana's First Commercial Plant: Maalaea, Maui: 2014-2015



8 modules x 11 ha = 88 ha  
production  
Production: 12,000 – 15,000 MT/year



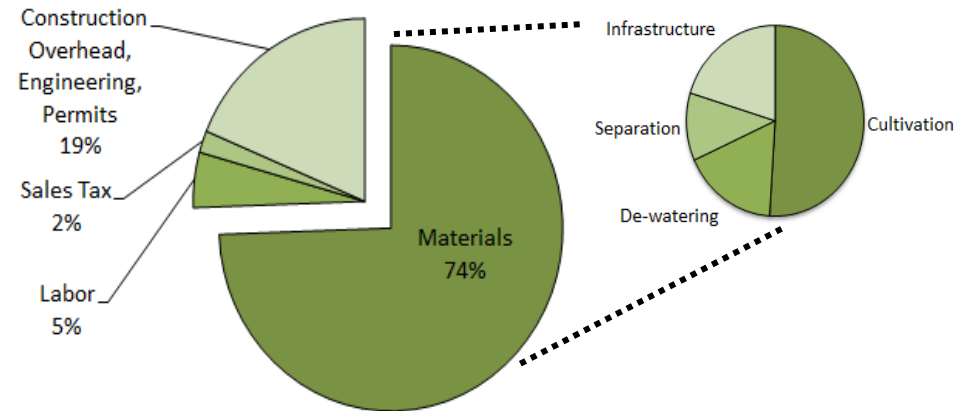
- Technical and economic assessment (**TEA**) for construction and operation of microalgae production facilities
- TEA starts with estimates of production, nutrient usage, and carbon dioxide requirements for specific microalgae strains in a geographic location.

# TEA of a site-specific facility

Site-specific information combined with a modular design allow for accurate cost estimates.



**Example Biorefinery**  
\$ 58.1 M  
88-ha facility



**(Above-Right)** Cost breakdown for an example facility.

**(Right)** Cost breakdown for an individual sub-category of the model, applying local material, labor, and tax rates to the model.

Item Number	Item Description	Item Detail	Material, Labor, Tax, Overhead	Depr Term	Equipment Cost Total facility	Equipment Cost Total facility
3	Pond construction			20		
		Excavation	Labor		\$ 689,040	\$ 1,550,340
		Embankment	Labor		\$ 415,800	\$ 935,550
		Fine Grade	Labor		\$ 216,809	\$ 487,821
		Liner	Material	20	\$ 5,238,149	\$ 11,785,835
		Liner Install	Labor		\$ 448,984	\$ 1,010,215
		Tax	Tax		\$ 209,526	\$ 471,433
		Subtotal Contractor			\$ 7,218,308	\$ 16,241,194



# Profitable Production of Algae Bioproducts

High value products expected to generate attractive economic yield

Projected algae yields with current product pricing will yield ~\$4.2K per ton of processed algae

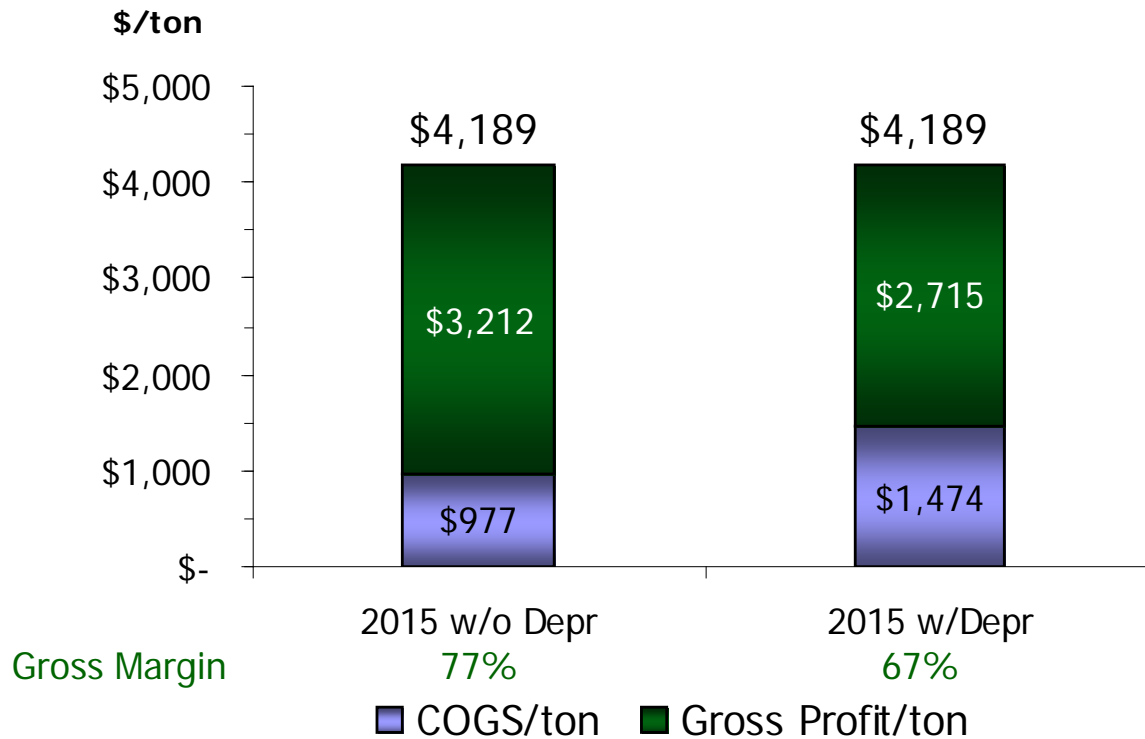
Biomass Fraction	% of Algae Biomass	US\$ per kg*	US\$ per MT DW*
Omega-3 Fatty Acids (PUFAs)	3.0%	\$102.00	\$3,373
Protein and Carbohydrate	59.0%	\$1.06	\$626
Lipid	28.0%	\$0.68	\$190
Ash + other by-products	10.0%	\$0	\$0
<b>Total</b>	<b>100.0%</b>		<b>\$4,189</b>

\* Based on 2015 forecasted biomass prices and algal yields

# Profitable Production of Algae Bioproducts

## Estimated Maui Commercial Facility Production Economics

With expected economies of scale, projected production costs of approximately \$977/ton will result in significant profitability with gross margins of approximately 67%



# Life-Cycle Assessment, Energy and Carbon Balance

Energy and carbon budget is completed for a specific site

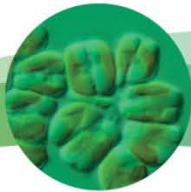
ITEM	EQUIPMENT NAME	QTY	PRODUCTION PROCESS ELECTRICAL POWER CONSUMPTION					ANNUAL ENERGY COST \$
			ELECTRICAL LOAD		DAILY OPS HOURS	DAILY KWH	DAILY ENERGY COST \$	
			H.P.	KW				
15	Injection Well Pump (P-2)	0.5	100	74.60	14	522.20	57.44	20105
16	Water Treatment Unit	1	5.9	4.40	8	35.21	3.87	1356
17	CIP system generators	0.5	104	77.58	8	310.34	34.14	11948
18	CO2 Delivery Blower	1	5	12.70	12	152.40	16.76	5867
	Cultivation Subtotal							97479
	De-watering Subtotal							26308
	<b>Total for one Module</b>			<b>373</b>		<b>3,215</b>	<b>354</b>	<b>123787</b>

(Above) Power consumption for part of the technology line-up.  
 Electrical rates can be applied for various locations



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For further information please visit  
[www.cellana.com](http://www.cellana.com)

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